FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

11150 SANTA MONICA BOULEVARD SUITE 1600  (Street) LOS ANGELES CA 90025	1				
	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
LOS ANGELES CA 70025					
(City) (State) (Zip)					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficia	Illy Owned				
1. Title of Security (Instr. 3)  2. Transaction Date Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (A. Securities Acquired (A) or Di Transaction Code (Instr. 8) (Month/Day/Year) (Mont	sposed 5. Amount Securities Beneficial Following Transactic	ly Owned Reported (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Code V Amount (A) or (D) Price					
Class A Common Stock 03/09/2011 M <sup>(1)</sup> 400,000 A \$1	.9233 1,447	7,639 I	By Wirta Family Trust		
Class A Common Stock 03/09/2011 s <sup>(1)</sup> 400,000 D \$26	.2514(2) 1,047	7,639 I	By Wirta Family Trust		
Class A Common Stock 03/11/2011 M <sup>(1)</sup> 300,000 A \$1	.9233 1,347	7,639 I	By Wirta Family Trust		
Class A Common Stock 03/11/2011 s <sup>(1)</sup> 300,000 D \$27	.0035(3) 1,047	7,639 I	By Wirta Family Trust		
Class A Common Stock	7,9	955 D			

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)					7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (Right to Buy)	\$1.9233	03/09/2011		M <sup>(1)</sup>			400,000	(4)	07/20/2011	Class A Common Stock	400,000	\$0.0000	338,961	I	By Wirta Family Trust
Stock Option (Right to Buy)	\$1.9233	03/11/2011		M <sup>(1)</sup>			300,000	(4)	07/20/2011	Class A Common Stock	300,000	\$0.0000	38,961	I	By Wirta Family Trust

## **Explanation of Responses:**

- 1. The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by The Wirta Family Trust on February 18, 2011.
- 2. This transaction was executed in multiple trades at prices ranging from \$26.00 to \$26.56. The price reported above reflects the weighted average sale price. For all transactions reported on this Form 4 utilizing a weighted average sale price, the reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares sold at each separate price within the range.
- 3. This transaction was executed in multiple trades at prices ranging from \$27.00 to \$27.03. The price reported above reflects the weighted average sale price.
- 4. This stock option fully vested and became exercisable on June 2, 2005 pursuant to a Transition Agreement between the reporting person and the issuer.

Laurence H. Midler, Attorney-in-

**Fact** 

\*\* Signature of Reporting Person

03/11/2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.