FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * WIRTA RAYMOND E						er Name <b>and</b> Ticke		Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner								
(Last)	(First	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/04/2011							Officer (give title below)		Other (s below)	
11150 SANTA MONICA BOULEVARD SUITE 1600						mendment, Date of	6. Indiv									
(Street) LOS ANGE	LES CA		90025					Form filed	d by More	than One I	Reportir	ng Person				
(City)	(Stat	e)	(Zip)													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
Da				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Of (D) (Instr. 3		A) or Disposed	Securities Beneficially Ow Following Repo				7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A Common Stock			03/04/	/2011		M <sup>(1)</sup>		100,221	A	\$1.9233	1,147	,860	I		By Wirta Family Trust	
Class A Common Stock 03			03/04/	2011		S <sup>(1)</sup>		100,221	D	\$25.2865(2)	1,047	,639	I		By Wirta Family Trust	
Class A Common Stock			03/08/2011			M <sup>(1)</sup>		99,779	A	\$1.9233	1,147,418		I		By Wirta Family Trust	
Class A Common Stock 03/			03/08/	2011		S <sup>(1)</sup>		99,779	D	\$25.501(3)	1,047	,639	I		By Wirta Family Trust	
Class A Common Stock												7,9	55	D		
			Table II			ecurities Acqualities acqualities						ed				
1. Title of	2.	3. Transaction	3A. Deemed	i 4.		5. Number of	6. Date Exercisable and 7.			. Title and	Amount of	8. Price of	of 9. Number of			11. Nature

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (In	space of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (Right to Buy)	\$1.9233	03/04/2011		M <sup>(1)</sup>			100,221	(4)	07/20/2011	Class A Common Stock	100,221	\$0.0000	838,740	I	By Wirta Family Trust
Stock Option (Right to Buy)	\$1.9233	03/08/2011		M <sup>(1)</sup>			99,779	(4)	07/20/2011	Class A Common Stock	99,779	\$0.0000	738,961	I	By Wirta Family Trust

## Explanation of Responses:

- 1. The transactions reported in this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by The Wirta Family Trust on February 18, 2011.
- 2. This transaction was executed in multiple trades at prices ranging from \$25.00 to \$25.52. The price reported above reflects the weighted average sale price. For all transactions reported in this Form 4 utilizing a weighted average sale price, the reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares sold at each separate price within the range.
- 3. This transaction was executed in multiple trades at prices ranging from \$25.50 to \$25.51. The price reported above reflects the weighted average sale price.
- 4. This stock option fully vested and became exercisable on June 2, 2005 pursuant to a Transition Agreement between the reporting person and the issuer.

Laurence H. Midler, Attorney-in-

Fact

\*\* Signature of Reporting Person

03/08/2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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